



Counties: St. Clair, AL



2000 Total Population	64,742
2000 Group Quarters	1,903
2008 Total Population	77,447
2013 Total Population	87,752
2008 - 2013 Annual Rate	2.53%



2000 Households	24,143
2000 Average Household Size	2.6
2008 Households	29,159
2008 Average Household Size	2.59
2013 Households	33,298
2013 Average Household Size	2.58
2008 - 2013 Annual Rate	2.69%
2000 Families	18,437
2000 Average Family Size	3.01
2008 Families	22,059
2008 Average Family Size	3.03
2013 Families	24,977
2013 Average Family Size	3.03
2008 - 2013 Annual Rate	2.52%



<b>2000 Housing Units</b>	27,303
Owner Occupied Housing Units	74.0%
Renter Occupied Housing Units	14.4%
Vacant Housing Units	11.6%
<b>2008 Housing Units</b>	33,886
Owner Occupied Housing Units	72.5%
Renter Occupied Housing Units	13.6%
Vacant Housing Units	13.9%
<b>2013 Housing Units</b>	38,908
Owner Occupied Housing Units	71.4%
Renter Occupied Housing Units	14.1%
Vacant Housing Units	14.4%

## Median Household Income

2000	\$37,484
2008	\$44,138
2013	\$49,208

## Median Home Value

2000	\$81,168
2008	\$117,399
2013	\$122,845

## Per Capita Income

2000	\$17,960
2008	\$20,282
2013	\$22,269

## Median Age

2000	36.4
2008	38.7
2013	40.3

**Data Note:** Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by total population. Detail may not sum to totals due to rounding.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2008 and 2013.



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**2000 Households by Income**

Household Income Base	24,098
< \$15,000	17.0%
\$15,000 - \$24,999	14.4%
\$25,000 - \$34,999	14.8%
\$35,000 - \$49,999	18.6%
\$50,000 - \$74,999	19.9%
\$75,000 - \$99,999	8.2%
\$100,000 - \$149,999	5.0%
\$150,000 - \$199,999	1.0%
\$200,000+	1.1%
Average Household Income	\$47,010

**2008 Households by Income**

Household Income Base	29,159
< \$15,000	13.8%
\$15,000 - \$24,999	11.9%
\$25,000 - \$34,999	13.2%
\$35,000 - \$49,999	18.0%
\$50,000 - \$74,999	24.7%
\$75,000 - \$99,999	9.1%
\$100,000 - \$149,999	6.5%
\$150,000 - \$199,999	1.5%
\$200,000+	1.3%
Average Household Income	\$53,089

**2013 Households by Income**

Household Income Base	33,298
< \$15,000	12.3%
\$15,000 - \$24,999	10.6%
\$25,000 - \$34,999	11.8%
\$35,000 - \$49,999	16.2%
\$50,000 - \$74,999	25.9%
\$75,000 - \$99,999	12.7%
\$100,000 - \$149,999	7.6%
\$150,000 - \$199,999	1.6%
\$200,000+	1.5%
Average Household Income	\$57,914

**2000 Owner Occupied HUs by Value**

Total	20,206
<\$50,000	28.7%
\$50,000 - 99,999	33.7%
\$100,000 - 149,999	18.3%
\$150,000 - 199,999	9.3%
\$200,000 - \$299,999	7.0%
\$300,000 - 499,999	2.2%
\$500,000 - 999,999	0.6%
\$1,000,000+	0.2%
Average Home Value	\$103,782

**2000 Specified Renter Occupied HUs by Contract Rent**

Total	3,712
With Cash Rent	81.4%
No Cash Rent	18.6%
Median Rent	\$351
Average Rent	\$363

**Data Note:** Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

**Source:** U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2008 and 2013.



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## 2000 Population by Age

Total	64,742
0 - 4	6.6%
5 - 9	7.0%
10 - 14	7.5%
15 - 19	6.6%
20 - 24	5.6%
25 - 34	14.3%
35 - 44	16.4%
45 - 54	14.1%
55 - 64	10.2%
65 - 74	7.0%
75 - 84	3.7%
85+	1.1%
18+	74.6%

## 2008 Population by Age

Total	77,447
0 - 4	6.6%
5 - 9	6.5%
10 - 14	6.5%
15 - 19	6.2%
20 - 24	5.7%
25 - 34	12.9%
35 - 44	15.3%
45 - 54	15.2%
55 - 64	12.4%
65 - 74	7.4%
75 - 84	3.9%
85+	1.3%
18+	76.5%

## 2013 Population by Age

Total	87,752
0 - 4	6.5%
5 - 9	6.3%
10 - 14	6.6%
15 - 19	6.3%
20 - 24	5.5%
25 - 34	11.8%
35 - 44	14.1%
45 - 54	15.8%
55 - 64	13.5%
65 - 74	8.0%
75 - 84	4.1%
85+	1.5%
18+	76.7%

## 2000 Population by Sex

Males	50.4%
Females	49.6%

## 2008 Population by Sex

Males	50.5%
Females	49.5%

## 2013 Population by Sex

Males	50.6%
Females	49.4%

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2008 and 2013.



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**2000 Population by Race/Ethnicity**

Total	64,742
White Alone	90.0%
Black Alone	8.1%
American Indian Alone	0.4%
Asian or Pacific Islander Alone	0.2%
Some Other Race Alone	0.4%
Two or More Races	0.9%
Hispanic Origin	1.1%
Diversity Index	20.0

**2008 Population by Race/Ethnicity**

Total	77,447
White Alone	88.8%
Black Alone	8.7%
American Indian Alone	0.4%
Asian or Pacific Islander Alone	0.3%
Some Other Race Alone	0.7%
Two or More Races	1.1%
Hispanic Origin	1.7%
Diversity Index	23.0

**2013 Population by Race/Ethnicity**

Total	87,752
White Alone	88.1%
Black Alone	9.1%
American Indian Alone	0.5%
Asian or Pacific Islander Alone	0.3%
Some Other Race Alone	0.8%
Two or More Races	1.2%
Hispanic Origin	2.1%
Diversity Index	24.9

**2000 Population 3+ by School Enrollment**

Total	62,229
Enrolled in Nursery/Preschool	1.6%
Enrolled in Kindergarten	1.4%
Enrolled in Grade 1-8	12.7%
Enrolled in Grade 9-12	5.6%
Enrolled in College	2.6%
Enrolled in Grad/Prof School	0.5%
Not Enrolled in School	75.7%

**2008 Population 25+ by Educational Attainment**

Total	52,995
Less than 9th Grade	7.4%
9th - 12th Grade, No Diploma	16.4%
High School Graduate	36.8%
Some College, No Degree	20.2%
Associate Degree	6.7%
Bachelor's Degree	8.4%
Graduate/Professional Degree	4.1%

**Data Note:** Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

**Source:** U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2008 and 2013.



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**2008 Population 15+ by Marital Status**

Total	62,216
Never Married	18.2%
Married	64.6%
Widowed	6.2%
Divorced	11.0%

**2000 Population 16+ by Employment Status**

Total	50,004
In Labor Force	59.0%
Civilian Employed	56.4%
Civilian Unemployed	2.4%
In Armed Forces	0.1%
Not in Labor Force	41.0%

**2008 Civilian Population 16+ in Labor Force**

Civilian Employed	94.6%
Civilian Unemployed	5.4%

**2013 Civilian Population 16+ in Labor Force**

Civilian Employed	95.1%
Civilian Unemployed	4.9%

**2000 Females 16+ by Employment Status and Age of Children**

Total	24,980
Own Children < 6 Only	8.2%
Employed/in Armed Forces	4.6%
Unemployed	0.3%
Not in Labor Force	3.3%
Own Children < 6 and 6-17 Only	6.5%
Employed/in Armed Forces	3.5%
Unemployed	0.1%
Not in Labor Force	2.9%
Own Children 6-17 Only	19.7%
Employed/in Armed Forces	13.7%
Unemployed	0.6%
Not in Labor Force	5.5%
No Own Children < 18	65.5%
Employed/in Armed Forces	27.8%
Unemployed	1.2%
Not in Labor Force	36.6%

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2008.



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**2008 Employed Population 16+ by Industry**

Total	31,618
Agriculture/Mining	1.1%
Construction	13.6%
Manufacturing	13.1%
Wholesale Trade	5.2%
Retail Trade	11.8%
Transportation/Utilities	5.8%
Information	1.8%
Finance/Insurance/Real Estate	7.1%
Services	36.6%
Public Administration	3.8%

**2008 Employed Population 16+ by Occupation**

Total	31,618
White Collar	52.7%
Management/Business/Financial	11.4%
Professional	15.4%
Sales	12.0%
Administrative Support	14.0%
Services	13.1%
Blue Collar	34.2%
Farming/Forestry/Fishing	0.5%
Construction/Extraction	10.5%
Installation/Maintenance/Repair	6.6%
Production	8.6%
Transportation/Material Moving	8.1%

**2000 Workers 16+ by Means of Transportation to Work**

Total	27,773
Drove Alone - Car, Truck, or Van	81.7%
Carpooled - Car, Truck, or Van	14.3%
Public Transportation	0.1%
Walked	1.1%
Other Means	0.7%
Worked at Home	2.2%

**2000 Workers 16+ by Travel Time to Work**

Total	27,773
Did Not Work at Home	97.8%
Less than 5 minutes	2.6%
5 to 9 minutes	7.3%
10 to 19 minutes	18.8%
20 to 24 minutes	10.3%
25 to 34 minutes	21.7%
35 to 44 minutes	10.3%
45 to 59 minutes	17.2%
60 to 89 minutes	6.7%
90 or more minutes	2.8%
Worked at Home	2.2%
Average Travel Time to Work (in min)	32.3

**2000 Households by Vehicles Available**

Total	24,143
None	4.8%
1	25.6%
2	42.7%
3	19.3%
4	5.7%
5+	1.8%
Average Number of Vehicles Available	2.0

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2008 and 2013.



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## 2000 Households by Type

Total	24,143
Family Households	76.4%
Married-couple Family	62.8%
With Related Children	29.4%
Other Family (No Spouse)	13.5%
With Related Children	8.8%
Nonfamily Households	23.6%
Householder Living Alone	20.8%
Householder Not Living Alone	2.9%

Households with Related Children	38.2%
Households with Persons 65+	22.3%

## 2000 Households by Size

Total	24,143
1 Person Household	20.8%
2 Person Household	35.4%
3 Person Household	19.4%
4 Person Household	15.8%
5 Person Household	6.0%
6 Person Household	1.8%
7+ Person Household	0.9%

## 2000 Households by Year Householder Moved In

Total	24,143
Moved in 1999 to March 2000	17.0%
Moved in 1995 to 1998	30.7%
Moved in 1990 to 1994	16.9%
Moved in 1980 to 1989	16.9%
Moved in 1970 to 1979	9.7%
Moved in 1969 or Earlier	8.8%
Median Year Householder Moved In	1994



## 2000 Housing Units by Units in Structure

Total	27,303
1, Detached	60.5%
1, Attached	0.7%
2	0.6%
3 or 4	1.2%
5 to 9	1.6%
10 to 19	0.7%
20+	0.5%
Mobile Home	33.8%
Other	0.5%

## 2000 Housing Units by Year Structure Built

Total	27,303
1999 to March 2000	4.6%
1995 to 1998	16.2%
1990 to 1994	13.9%
1980 to 1989	19.3%
1970 to 1979	19.1%
1969 or Earlier	26.9%
Median Year Structure Built	1982

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing.



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## Top 3 Tapestry Segments

1.	Southern Satellites
2.	Midland Crowd
3.	Green Acres



**2008 Consumer Spending** shows the amount spent on a variety of goods and services by households that reside in the market area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue.

Apparel & Services: Total \$	\$45,935,063
Average Spent	\$1,575.33
Spending Potential Index	59
Computers & Accessories: Total \$	\$4,602,435
Average Spent	\$157.84
Spending Potential Index	66
Education: Total \$	\$23,406,180
Average Spent	\$802.71
Spending Potential Index	58
Entertainment/Recreation: Total \$	\$83,068,538
Average Spent	\$2,848.81
Spending Potential Index	77
Food at Home: Total \$	\$106,283,957
Average Spent	\$3,644.98
Spending Potential Index	75
Food Away from Home: Total \$	\$72,037,933
Average Spent	\$2,470.52
Spending Potential Index	72
Health Care: Total \$	\$99,210,934
Average Spent	\$3,402.41
Spending Potential Index	83
HH Furnishings & Equipment: Total \$	\$44,373,613
Average Spent	\$1,521.78
Spending Potential Index	66
Investments: Total \$	\$16,504,957
Average Spent	\$566.03
Spending Potential Index	56
Retail Goods: Total \$	\$598,612,658
Average Spent	\$20,529.26
Spending Potential Index	76
Shelter: Total \$	\$288,302,845
Average Spent	\$9,887.27
Spending Potential Index	64
TV/Video/Sound Equipment: Total \$	\$29,918,091
Average Spent	\$1,026.03
Spending Potential Index	71
Travel: Total \$	\$36,907,020
Average Spent	\$1,265.72
Spending Potential Index	67
Vehicle Maintenance & Repairs: Total \$	\$21,731,300
Average Spent	\$745.27
Spending Potential Index	75

**Data Note:** The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

**Source:** Expenditure data are derived from the 2004 and 2005 Consumer Expenditure Surveys, Bureau of Labor Statistics. ESRI.